

PREFACE

Praise and gratitude to Allah SWT for all His blessings and gifts that have been bestowed on us all. Shalawat and greetings may always be bestowed on Prophet Muhammad SAW and his family, friends, and all of us as his people. The COVID-19 pandemic has resulted in Indonesia's first economic recession in 22 years. Since the second quarter of 2020, our economy has contracted by around 5.32% and led to the start of our recession. Authorities in Indonesia have estimated that 3.5 million people could lose their jobs due to the outbreak.

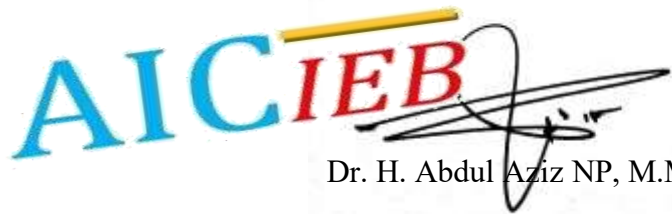
The growth trend of the halal industry has changed the shift in the perception of the Muslim community and the paradigm of customers around the world. There are two reasons for the transition of halal products: first, the development of the halal industry is beyond what is seen historically. Second, the Muslim market share is currently being considered by the world, therefore the current halal market is not only for Muslim countries. The increasing demand for halal products including goods and services, especially for food, beverages, and ready-to-use products, has an impact on the increasing need for products with Halal guarantees or certifications. Due to the increasing demand from consumers for halal products, producers are forced to produce food, beverage, and goods products that must meet the provisions of Islamic law.

Considering that Indonesia is a country with a large Muslim majority population, the halal industry in Indonesia must develop rapidly. However, halal awareness for consumers as well as producers is considered a crucial issue. For example, many restaurants, hotels, or food stations are not halal-certified, as well as many food products, medicines, and cosmetics are also not halal-certified. In the future, the halal industry must contribute more to economic growth, given the large Indonesian Muslim population. However, given the COVID-19 pandemic, which causes restrictions on mobility and limited access to local tourist destinations, the halal industry must take part in the economic recovery. Therefore, it is important to understand the role of the halal industry in restoring the Indonesian economy during the COVID-19 pandemic.

The 2nd Annual Conference on Islamic Economics and Business (AICIEB 2021) was held with the theme "The Role of Islamic Economics in Promoting Economic Recovery: Increasing Productivity of the Halal Industry and Optimizing Islamic Philanthropy". It is hoped

that this activity can find solutions to these problems and be able to have a positive impact on the industry halal, especially for Small and Medium Enterprises (SMEs). In addition, the output of AICIEB 2021 is in the form of scientific publications for sharia economic and business researchers that can encourage and ignite the development of the halal industry. AICIEB 2021 presents 2 foreign speakers from Malaysia and the United Arab Emirates with the aim of providing a more comprehensive explanation of economic recovery abroad, which can later be adopted for economic recovery in Indonesia. The 2nd Annual Conference on Islamic Economics and Business (AICIEB 2021) also involves researchers from various countries who have a focus on the halal field.

Salatiga, 08 December 2021
Committee

The AICIEB logo is displayed in blue and red text. Overlaid on the logo is a handwritten signature in black ink. Below the signature, the name 'Dr. H. Abdul Aziz NP, M.M.' is printed in black text.

Dr. H. Abdul Aziz NP, M.M.